

# Contractor Circle

## Membership benefits for builders and raters



Energy  
Efficiency  
Program

Contractor Circle is the **Nicor Gas Energy Efficiency Program's exclusive trade ally network**, connecting customers to contractors and contractors to suppliers.



Nicor Gas Energy Efficiency Program  
**Contractor Circle member**

A Contractor Circle installing member installs products or provides services that qualify for a rebate from the Nicor Gas Energy Efficiency Program. As a builder/rater and a Contractor Circle installing member, you can take advantage of many exclusive offers through the Nicor Gas Energy Efficiency Program.

It's free to join! Benefits of membership include:

### Competitive edge

**Find a Contractor.** Only Contractor Circle installing members are listed in our Find a Contractor tool on our website at [nicorgas.com/findacontractor](http://nicorgas.com/findacontractor). This is a great way for customers to find you, generate new leads, and it's a free perk of membership.



**Advanced communications and training opportunities.** You'll be the first to find out about our program updates and special offers, and you'll have opportunities to engage with industry stakeholders, such as realtors, construction trade allies and Contractor Circle supplier members.



### Marketing and cobranding

**Free professional marketing materials.** Order free, professionally-printed marketing materials and have them shipped right to your door – even customize materials with your company information, company logo and/or Contractor Circle installing member logo.



**Use the Contractor Circle installing member logo.** You can use the Contractor Circle installing member logo on your company's website and other marketing materials.



**Promotional opportunities.** Contractor Circle members have been featured in our program case studies, included in website and newsletter success stories and supported in our social media channels.



### How to become a Contractor Circle installing member

**Apply on our website at [nicorgas.com/installer](http://nicorgas.com/installer).** If you have participated in our Residential New Construction rebate offering in the current or previous year, and are in good standing with the Nicor Gas Energy Efficiency Program, you qualify!

Learn more at [nicorgas.com/installer](http://nicorgas.com/installer)