

Energy Efficiency Program

### Contractor Circle is the Nicor Gas Energy Efficiency Program's exclusive trade ally network, connecting customers to contractors and contractors to suppliers.

## Contractor Circle Membership benefits for installers



A Contractor Circle installing member installs products or provides services that qualify for a rebate from the Nicor Gas Energy Efficiency Program. Types of Contractor Circle installing member companies include: HVAC, mechanical contractors, architectural and engineering, air sealing and insulation, duct sealing, builders and developers and more.

As an installing member, you can take advantage of exclusive offers through the Nicor Gas Energy Efficiency Program. Membership benefits include:

#### **Competitive edge**

*Instant discounts.* You can offer the rebate as an instant discount to your customers: simply deduct the rebate amount from the final invoice so that the customer receives the discount instantly, and then you'll receive the full rebate directly from Nicor Gas.

*Find a Contractor.* Only Contractor Circle installing members are listed on our Find a Contractor tool on our website at nicorgas.com/findacontractor. This is a great way for customers to find you and to generate new leads, and it's a free perk of membership.



*Energy Efficiency Loans.* You can apply to offer our Energy Efficiency Loans to your residential, small business, and multi-family customers. This is a convenient way for customers to finance rebate qualified energy efficiency improvements, with installments added right to their Nicor Gas monthly bill.



*Advanced communications and training opportunities*. You'll be the first to find out about our program updates, special offers and exclusive training opportunities.

#### Marketing and cobranding



*Free professional marketing materials*. Order free, professionally printed marketing materials and have them shipped right to your door – even customize materials with your company information, company logo and/or Contractor Circle installing member logo.



*Use the Contractor Circle installing member logo.* You can use the Contractor Circle installing member logo on your company's website and other marketing material (Nicor Gas approval required).

#### How to become a Contractor Circle installing member



Apply on our website at nicorgas.com/installer. Complete five paid rebate projects, or one commercial/multi-family custom project, in the current or previous year, and be in good standing to qualify!

# Learn more at **nicorgas.com/installer**

The Nicor Gas Energy Efficiency Program is funded by Nicor Gas customers in compliance with state law. 120821\_CCim\_Benefits